## **CLAIMS**

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1. A method for operating an electronic program guide comprising the following steps:

logging an amount of time that a particular channel is selected for viewing; and

generating a query to identify channels based upon a percentage of the time that the channels are selected.

- 2. A method as recited in claim 1, further comprising the following steps:

  presenting, to the viewer, a list of the channels identified by the query; and ordering the channels within the list according to the percentage of time that the channels are selected for viewing so that channels which are selected a higher percentage of the time appear at one place in the list and channels which are selected a lower percentage of the time appear at another place in the list.
- 3. A method as recited in claim 1, further comprising the step of generating a query to identify channels which have been selected at least a threshold amount of time to eliminate rarely selected channels from identification.

- 4. An electronic program guide resident in a computer-readable storage medium and executable on a processor to perform the steps of the method recited in claim 1.
- 5. A viewer computing unit programmed to perform the steps of the method recited in claim 1.
- 6. A computer-readable storage medium which directs a computer to perform the steps of the method recited in claim 1.
- 7. A method for operating an electronic program guide comprising the following steps:

saving the query in a hierarchic query structure.

logging an amount of time that a particular channel is selected for viewing;
generating a query to identify channels based upon a percentage of the time
that the channels are selected; and